

EDITORIAL



The festive season in Kolkata has finally come to an end. The sky has cleared up, waters have receded and the campus has regained its natural beauty. At the time of writing this editorial, the summer placements are in full swing and all indications are that they have been a great success. The next edition of Sandesh will cover the summer placements in detail. Meanwhile, the big news is that IIMC has been ranked 19 in its debut year in the FT Global Rankings. We of course know that we do many things better than many institutions both here and abroad, but it is nice to get an independent confirmation from an international ranking agency.

We carry reports on a number of events and activities that have taken as their starting point a broader and more inclusive view of management – a CSR roundtable, a new inspirational lecture series, a riveting talk by a former railway minister, a workshop specially for youths from Kashmir, and engagement with the West Bengal Government to promote entrepreneurship in the state. The Management Centre for Human Values (MCHV) organized Mokshagati Dance Drama through Touch World, a unique social transformation initiative pioneered by Smt. Alokanda Roy, on August 2. The Dance Drama quite effectively showcased the talent of more than hundred inmates of the West Bengal Correctional homes.

Sandesh includes the prize distribution list for PGP I students. It also turns its attention to the PGPEX students and reports not only what happened at Lattice this year, but also the international immersion experience of the current students, some of whom visited Asridge Business School UK and others Mannheim Business School in Germany. The two business schools provided exposure of two very different kinds to the students, which the student representatives try to explain in their contributions to Sandesh.

Prof. Anindya Sen

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RANKING

IIM Calcutta ranked 19 in FT Global Rankings 2013

IIM Calcutta participated in the Financial Times (FT) Global Rankings survey for Masters in Management programs, for the first time this year. We are happy to report that in its very first outing, IIM Calcutta was ranked within the Top 20 Management programs in The World (ranked 19th)! It was even more heartening that IIM Calcutta was ranked higher than world renowned institutions like the London School of Economics, Aalto University, Manchester Business School and quite a few others. IIM Calcutta and IIM Ahmedabad are the only two institutions from India to feature in this ranking.



IIM Calcutta's vast intellectual capital, impeccable placement history and the success of its alumni base made this international recognition possible. Our engagement with CEMS, the Global Alliance in Management Education, paved the way for our participation in the FT rankings survey. Our association with CEMS has given a tremendous impetus to our journey for Internationalisation. With our accreditation with AACSB expected shortly, and various other initiatives in the areas of internationalisation, entrepreneurship and sustainability taking shape, we are looking forward to performing even better in the coming years.

The positioning of IIM Calcutta as a Centre of Excellence for Management Studies and its recognition worldwide as a Management Institution of Distinction has got strengthened considerably by this recognition. This will not only attract the best students but also more renowned faculty to the institution, further strengthening our foundation for pursuing our vision of becoming 'An International Centre of Excellence in all aspects of Management Education'.

Globally IIM Calcutta has been ranked No 1 in Finance, No 2 in Economics and No 1 in career

The Financial Times ranking listed top 10 business schools under several subject categories. Specifically the 2013 ranking covered the subject categories, which included General Management, Economics, Marketing, International Business, Organisational Behaviour, Finance, E-Business and CSR/Ethics/Environment

IIM Calcutta is ranked **No 1 in Finance** and **No 2 in Economics** among the top 70 global business schools that offer masters in management programme. This is in recognition of the quality of faculty, research and academic rigour that IIM Calcutta stands for. It may further be noted that IIM Calcutta is ranked **No 1 in Career**. This ranking is drawn based on career status of alumni 3 years after graduation.

EVENTS

CSR Round Table

The Institute organized a Round Table on Corporate Social Responsibility on 22 August 2013, sponsored by ONGC through Management Centre for Human Values. Corporate leaders met to discuss the innovative approaches that their firms have undertaken to fulfill their social responsibilities. They reinforced IIMC students' motivation by demonstrating ways of incorporating CSR practices into business objectives. The Panelists represented a range of companies from MNC to PSUs, including Dr. Ashesh Ambasta, Vice President and head of social investments, ITC Foundation, Mr. Asis Mitra, Head Corporate Services TSPDL, Mr. Dinesh Agarwal, Former Head of CSR at NTPC, Mr. Sunil Duggal, Director Corporate Affairs at PepsiCo and Ms. Yashahsree Gurjar, CEO Avantha Foundation & Group Head CSR. The discussion was moderated by Mr. Shankar Venkateswaran, PricewaterhouseCoopers Ltd



The following issues were discussed:

CSR – no longer a luxury

The stockholder welfare view has long changed into the stakeholder's welfare model. Customers and other active stakeholders have, over time, realized that companies cannot move forward without their support and hence companies have had to adjust with this shift of power. The awareness levels have increased and more questions are being asked about how companies are performing in terms of reducing the adverse impact on environmental front and what they provide to the community in exchange for consumption of resources that are for public usage. Questions like these have resulted in an increased amount of scrutiny for being responsible socially.

How do companies justify selling harmful products and being responsible at same time?

Companies talking about being socially responsible are often questioned regarding their internal operations. It involves their treatment of employees to their products and offerings. On being questioned about producing cigarettes, one of the major causes of cancer in the country, ITC justified its stance by saying that if it ever stops production of cigarettes, the demand will not diminish. The scarcity will only push the prices higher and leave space for illegal production which would result in not only the loss of income that govt. collects as tax from tobacco sale but also would be more harmful for the consumers due to poorer quality. Their viewpoint is that the current method of apprising the consumers of the harmful effects of tobacco products with messages on the pack and letting them decide is the best course.

Can companies collaborate with each other in their social initiatives?

If all companies are aiming for developing the community then a possible question arises as to why they cannot join hands. The verdict that came out was that it has never been tried before. A possible reason could be the difference in way the companies want to operate and roadblocks in deciding an approach

which would be acceptable to all. Companies within same corporate group have come together before but such partnerships between two majors are yet to happen. The possibility remains though that with continued efforts and talks in future, some initiatives can be taken together.

CSR – How is it perceived?

CSR should not be viewed in as something pious and truly philanthropic. Nor does it deserve to be discarded as something done for purely selfish interests of a company. In present times, it's a need for the company and thus every company wants to get most out of their CSR initiatives. It is as much a strategic move as any other business activity. There is large amount of investment involved, both in terms of time and finances. There are tangible goals that are to be met. Thus there is an imperative need to strategize this activity. If it can lead to betterment of society as well as some positives for the company, then that is the best way to go about it.

Is promotion of a company's CSR activities really important?

As said earlier CSR is a strategic activity. Companies today are judged on what they are giving back to the community. Hence talking about it in public is more out of need than fashion. However, the propaganda part should never overwhelm a company's core activity.

Introduction of an Inspirational Lecture Series

IIM Calcutta organized a session with iconic luminaries who overcame significant hurdles in life for an inspirational lecture series - **Real Icons of Change**. The first session of the series was held on September 27, 2013 at the Institute's auditorium. The speakers were Lt. Cdr Abhilash Tomy, first Indian, second Asian and seventy-ninth in the world to circumnavigate the globe under sail and Arunima Sinha, first Indian amputee to climb Mount Everest.



Naval pilot Lt Cdr Abhilash travelled around the world alone, non - stop and without taking any assistance during his voyage. He started this historic journey on 1st Nov 2012 and returned after 5 months. This journey was a true test of competence, bravery, resilience and the will to conquer. It brought prestige to the nation. It was an important contribution to the fine maritime traditions of India.

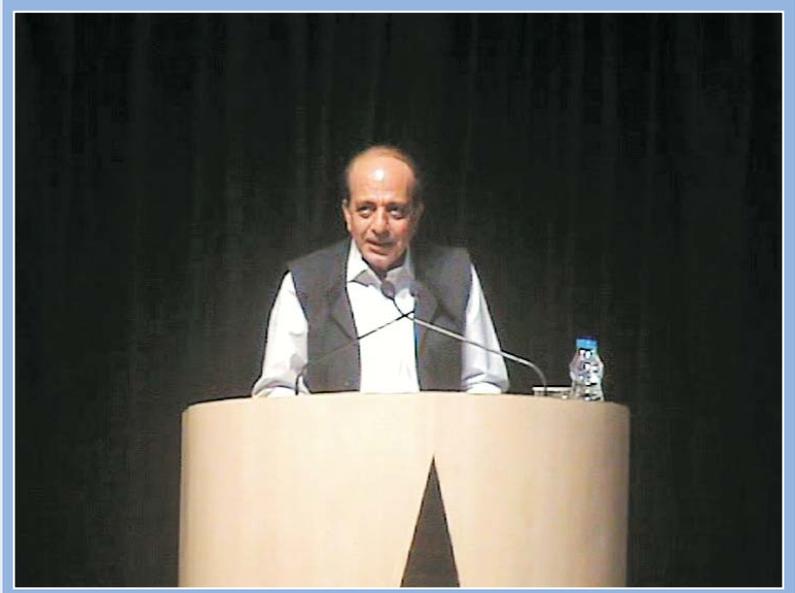
Arunima Sinha, the former national-level volleyball player, who lost a leg after being thrown off a moving train, climbed her way into history books by becoming the first Indian amputee to conquer Mount Everest. She climbed it on 1st April 2013, taking 52 days to reach the summit.

Real Icons of Change was conceived and produced by Social Access Communications and the initiative was taken up by IIM Calcutta's Center of Entrepreneurship and Innovation (CEI). The aim of the initiative is to reach out to leaders of tomorrow as well as those who accomplished spectacular achievements through high levels of personal endeavor

MP and Former Railway Minister, Dinesh Trivedi at ILS

Following the request from IM Calcutta students to former Railway minister Dinesh Trivedi to provide guidance on popularising Politics and Public Policy as a career option for MBA students, Trivediji interacted with the Public Policy & Politics (PPP) SIG of IIM Calcutta and visited the Institute on 3rd October 2013. He addressed the current batches of IIM Calcutta on the subject entitled, "Country before Self" in the Institute Lecture Series (ILS).

The recently instituted Public Policy & Politics SIG of IIM Calcutta aims to provide a platform that encourages students to get rid of their inhibition of politics, and to be aware and participate in matters of national importance. IIM Calcutta offers several courses to its students on Public Policy and management and there has been a growing sentiment among the students to be more involved in nation building processes. Several MBA graduates are opting out of their professional careers to venture into full-scale political activism or governance due to the parallels between management and public service.



There are a considerable number of students at IIM Calcutta who have expressed their interest to learn more about governance. PPP aims to create a nation wide network of related societies/clubs in all Indian educational institutions in order to ingrain nation building sentiments amongst the contemporary student community.

MCHV workshop on “Developing Inclusive Personality” for the youths of Kashmir

The Management Centre for Human Values conducted an interactive workshop on “Developing Inclusive Personality” for 54 youths drawn from different parts of Kashmir on July 20, 2013 under Project “Udaan”, which is a novel initiative by National Skill Development Corporation (NSDC), Government of India and Special Industry Initiative (SII) to help Kashmiri youth join the mainstream of corporate India. This workshop was facilitated by TCS which endeavours to catalyze the Kashmiri youth’s connect with the Indian industry coupled with polishing their skills, thus making them more employable. Prof. C. Panduranga Bhatta, Coordinator, MCHV conducted the workshop. The workshop dealt with three main topics viz. environmental inclusion, religious inclusion and human inclusion. Developed with a holistic approach, the workshop was interspersed with various interactive sessions to motivate the young trainees to explore new directions and take positive steps as they embark on a journey towards self reliance. The participants shared their views very actively and the whole workshop was very satisfying to all the participants. Sri. Shivakumar of PGP-I who made it to IIMC with great struggle also spoke in this workshop to motivate the trainees. This workshop was sponsored by MCHV Endowment fund.

IIM Calcutta to help Bengal on Entrepreneurship

The Centre for Entrepreneurship and Innovation (CEI), Indian Institute of Management, Calcutta (IIM-C) has become the knowledge partner of the Department of Medium and Small Scale Enterprises and Textile (MSSET), Govt. of West Bengal to help the government develop entrepreneurial culture here. IIM Calcutta has been approached by the MSSET, Govt. of West Bengal to help the government in developing entrepreneurial culture in West Bengal.

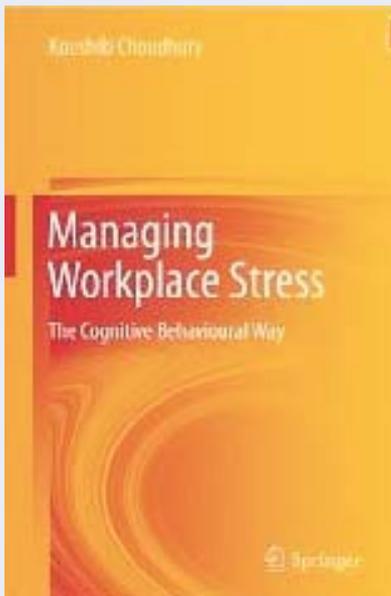
After two rounds of meeting, it was decided that IIM Calcutta and the TiE, Kolkata Chapter will be knowledge partners in this movement of the state government. IIM Calcutta will be pleased to support this initiative of the government in designing a programme to develop entrepreneurship in the state. It was agreed that all the District Industrial Centres (DICs) will be involved in this programme. An in-principle agreement to this effect was signed between three parties- IIM Calcutta, MSSET (Govt. of West Bengal) and the TiE on 16 September 2013 during the inauguration of the conclave ‘Synergy MSME’ in the presence of the Hon’ble Chief Minister and other Cabinet Ministers of the Govt. of West Bengal. MSSET will bear all expenses in connection with the programme. The year-long training programme would involve capacity building of people in DICs and training of a select group of prospective entrepreneurs who qualify in the preliminary rounds. However, the detailed training programme will be drawn after a thorough deliberation with the MSSET and TiE.

The CEI has also conducted two panel discussions on ‘Social Entrepreneurship’ in the conclave on 19 September 2013. Two of our incubatees (Doctors for you and Onergy) participated in the discussions. The discussions were moderated by Professor Ashok Banerjee, Dean of New Initiatives & External Relations and Mr. Chandradeep Mitra, Advisor, Incubation Unit, IIM Calcutta.

ACADEMICS

New Publications

Amitava Ghosh, Abhishek Chakraborty, Sourav Saha, Ambuj Mahanti, "Cloud Computing in Indian Higher Education," **IIM Kozhikode Society & Management Review**, Vol. 1, No. 2, pp. 85–95, 2012., IIM Kozhikode Society & Management Review.



New Book : Managing Workplace Stress, the Cognitive Behavioural Way by **Koushiki Choudhury**, Published by **Springer**.

This is a book that has been written for all those who are working and those who are about to enter the workplace. The book discusses the various anxiety and stress inducing events that we face in the workplace and the ways to overcome them. The book is based on the author's extensive experience, research and studies in the areas of internal marketing, workplace stress and psychological counseling. The book includes real-life scenarios of actual stress, tension and anxiety generating situations and delineates the ways to address and resolve them using Cognitive Therapy (CT) and Rational Emotive Behaviour Therapy (REBT). These therapeutic techniques are the most widely used and powerful psychotherapeutic techniques and their effectiveness have been thoroughly tested scientifically throughout

the world. The advantage of using psychotherapeutic techniques in addressing workplace stress is that it makes the approach scientific and therefore more reliable, robust, rational and effective. The objective is to achieve cognitive restructuring and move away from negative, distorted cognitive (thought) processes and towards more positive, realistic and rational thoughts. Hopefully reading and practicing these cognitive behavioural therapeutic techniques will enable the readers to overcome stress and anxiety at the workplace, emerge more attuned to reality and more calm, confident and happy.

FPR Seminars

- The Finance & Control Group organised a seminar by Prof. Rajib Doogar, Associate Professor, University of Washington, Bothell on August 30. The topic of his presentation was "Residual Audit Fees: Rents or Costs?"
- The Strategic Management Group organised a seminar by Prof Rishiksha T Krishnan of IIM Bangalore on July 25. The topic of his presentation was "Going beyond Jugaad: Can India create a systematic innovation capability?"
- The Marketing Group organised a seminar by Prof. Audesh Paswan, University of North Texas on July 23. The topic of his presentation was "Research in Business Academics: Why and How?"

Prize Distribution for PGP-I Students 2013

On the Independence Day, the Post Graduate Programme office organised prize distribution ceremony for the prospective recipients of PGP I students. Following is the list of the prizes and the corresponding students who have been bestowed with those prizes.



PGDM Students

Sl. No.	Reg. No.	Name	CGPA	Rank	Organization/Prize
1	0342/49	Srinivas Bhaskar	8.91	1	Ram Chander Poddar Smarak Nidhi & Aditya Kashyap Memorial Scholarship
2	0113/49	Dipak Daga	8.84	2	India Carbon Scholarship
3	0115/49	Dwaipayan Bhowmik	8.69	3	T. T. Krishnamachari
4	0215/49	Sadhak Bindal	8.69	3	T. T. Krishnamachari
5	0135/49	Gupta Sachin Subhash Chandra	8.66	5	T. T. Krishnamachari
6	0397/49	Vishal Visanji Thakkar	8.66	5	T. T. Krishnamachari
7	0049/49	Ankit Jajodia	8.59	7	T. T. Krishnamachari
8	0117/49	Gagan Krishna Dixit	8.56	8	T. T. Krishnamachari
9	0330/49	Siddhartha Singh	8.56	8	T. T. Krishnamachari
10	0156/49	Kamal Nayan Ganeriwala	8.5	10	T. T. Krishnamachari
11	0016/49	Aditya Joshi	8.34	11	T. T. Krishnamachari
12	0388/49	Venkata Sai Amitej Gajjala	8.31	12	B.P.L.
13	0389/49	Venugopal Anand Bidarahalli	8.31	12	B.P.L.
14	0034/49	Amit Sharma	8.25	14	B.P.L.
15	0211/49	Nikhil Khanna	8.22	15	B.P.L.
16	0386/49	Venayak Saran Gupta	8.22	15	B.P.L.
17	0027/49	Akshay Mahajan	8.19	17	B.P.L.
18	0107/49	Deepanshu	8.16	18	B.P.L.
19	0201/49	Nagar Vardan Hemant	8.13	19	B.P.L.
20	0286/49	Saad Ahmad	8.13	19	B.P.L.

PGDCM Students

Sl. No.	Reg. No.	Name	CGPA	Rank	Organization/Prize
1	4009/19	Anirudh Gupta	8.12	1	Institute
2	4020/19	Jatin Pasrija	8.06	2	Institute
3	4046/19	Srikanth B G	7.91	3	Institute

PGDM & PGDCM Students Combined

Sl. No.	Reg. No.	Name	CGPA	Organization/Prize
1	0247/49	Preetham M	7.06	DVC Award for Creditable Performance
1	0342/49	Srinivas Bhaskar	8.91	Central Bank of India Prize for Best Performance in Finance Course in 1st Year
1	0227/49	Pawan Kumar Jhawar	8.09	P. R. Karthik Scholarship (Merit cum Means) for Creditable Academic Performance
2	0327/49	Siddharth Kumar	8.09	
3	0191/49	Mekala Satya Sukeerth Reddy	8.00	
4	0173/49	Kunal Kapoor	7.78	

CEMS MIM Program unveils with block seminar on Social Entrepreneurship

The CEMS MIM Program started off with an introductory week of CEMS MIM Block Seminar on Social Entrepreneurship, which was held at the IIM Calcutta campus along with an offsite location "Raichak on Ganges" during September 2-7, 2013. The group had 21 participants of diverse nationalities, out of which 17 were the incoming students from other CEMS schools abroad and 4 were IIM Calcutta students. The seminar had a mix of academic, social and cultural sessions. Classroom lectures, video cases, screening of



documentary films, student group presentations, case study analysis and other group activities were part of the sessions. Eminent IIMC faculty and few other visiting faculties contributed to the academic sessions. Visit to “Paarivar”, a social enterprise working on the destitute children and founded by IIM Calcutta alumnus, Vinayak Lohani was a learning experience for the students. The evenings were lighted up by the social and cultural programs. Folk songs were rendered by Baul Fakiri Qawwali and Patachitra artists. Participants enjoyed the evening party at the tranquil and natural surroundings of Fort Raichak. The whole program of CEMS Block Seminar was coordinated by IIMC faculty Prof. Devi Vijay.

PGPEXplain across 5 Indian Cities

‘PGPEXplain’ is an event organized by IIM Calcutta in which aspiring candidates for the one-year residential programme, PGPEX can meet the faculty and alumni and discuss the programme details, admission processes and expected takeaways from the programme through an interactive session. This year, this informative and interactive session was held simultaneously in 5 Indian cities at Delhi, Mumbai, Kolkata, Bangalore and Hyderabad on July 13. The places were at India International Centre, Max Mueller Marg, New Delhi, Trident, Bandra Kurla Complex, Mumbai, The Hotel Monarch Luxur, Infantry Road, Bangalore, Golkonda Hotel, Hyderabad and at IIM Calcutta campus at Joka, Kolkata.

International Immersion for PGPEX students

This year, PGPEX students visited two renowned institutions in Europe for their international immersion programme. We reproduce below the reports from two students who took part in these immersion programmes.

International Immersion Module @ Ashridge Business School

– **Tanmeen Bedi**, *International Immersion Rep*

Management programs today are geared towards creating leaders of tomorrow, leaders who hope to steer their organizations towards success. The PGPEX programme this year aimed to do the same but with a



tinge of experience thrown in! Deciding that mere lectures on leadership in comfortable setting of the college are not good enough and that leaders should know how to live and breathe change, IIMC this year transported 24 of its 50 PGPEX students to the Ashridge Business School(ranked #2 in UK by Financial Times for Custom Executive Education) in UK to delve more into the often researched world of Leadership & Leadership theories.

With a curriculum that ranged from Global Leadership to Leading Responsibly during Turbulent Times to Handling Change, the module covered various aspects of contextual leadership. The message was delivered using class-room sessions, experiential learning, peer interactions and case studies amid the lush beautiful 180 acre country estate in Hertfordshire and the students over the two week period looked at leadership through a variety of lenses while learning about tools that help leaders turn strategy into action.

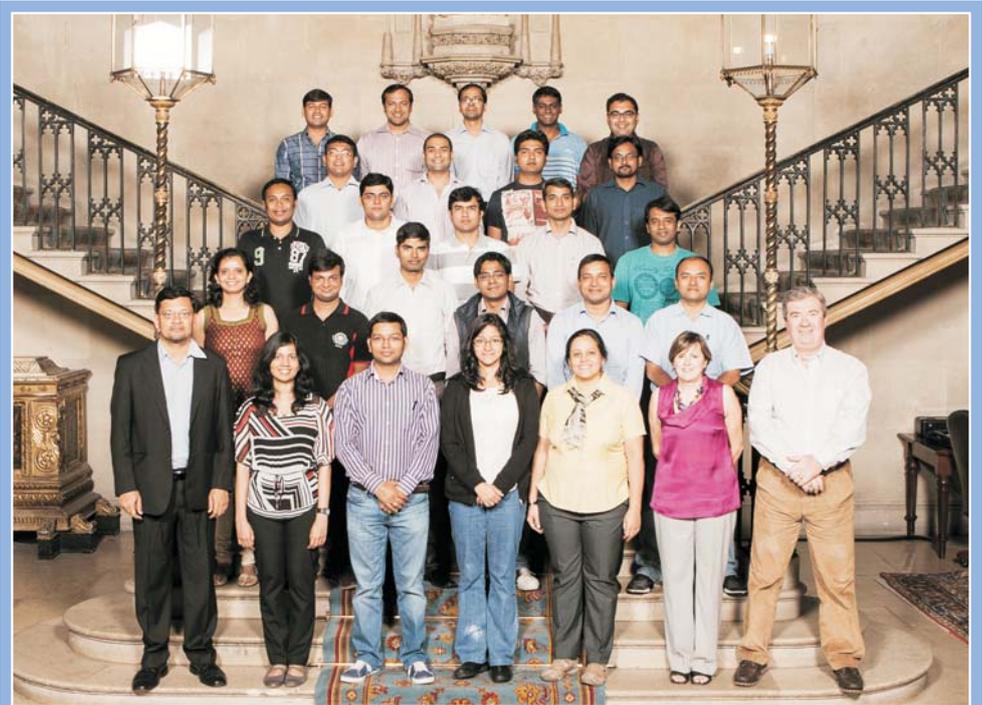
Be it visit to the Jaguar Land Rover Plant or networking event with Rebecca Stephens, the first British woman to climb the Mt. Everest or Crime Scene Simulation Activity or Outdoor activities, IIMC students got the opportunity to learn, un-learn and re-learn about personal effectiveness, change, awareness and global leadership in a variety of ways. The International Immersion in all proved to be a great learning experience, one which will not only be cherished by us because of the memories we created but also because of the valuable lessons that we learned about Leaders and Leadership!

The International Immersion Program @ Germany

– **Rohit Katiyar**, *Immersion Rep - Germany*

The International Immersion Program at Mannheim Business School, Germany was a 2 week program based on the theme “Doing Business in Germany”. It was designed to provide a high-level view of the economic, cultural and geo-political drivers behind countries integral to the Eurozone economy.

We attended classroom sessions from highly qualified faculty and got insights about European Economic & Monetary Integration, Marketing Strategy and Management in European Markets and International Management with German perspective.



We met local business leaders and Mannheim alumni through guest lectures from companies like SAP, Ergosign, etc. and achieved a working knowledge of local business practices.

The company visits to German Central Bank, Daimler, Rochling and John Deere enabled us to understand the differences in work culture and innovative solutions employed by the German firms to overcome complex challenges.

The networking events with Mannheim students gave the opportunity to learn from a tremendous group of professionals while also immersing ourselves in another culture and building strong relationships.

The Immersion Program was a great learning experience and shall go a long way in helping us succeed in global environments.

Good Show, Lattice

Lattice 2013 - India: The Time Ahead was held during 25th and 26th October with the objective of highlighting India's potential to grow, its increasing role in the world and its climate for entrepreneurial activities. It also aimed at exploring ideas to help resolve the complex issues troubling the Indian economy. The two day symposium was graced by esteemed guest speakers including Padma Bhushan Shri Shekhar Gupta (Editor-in-chief, The Indian Express), Prashant Panday (CEO, Radio Mirchi), Sudipta K Sen (Regional Director South



East Asia, SAS), and E. Sarath Babu (CEO and founder of Foodking, Winner of CNN-IBN Award for Young Indian Leader).

Sudipta K Sen inaugurated the event with a talk on the Impact of Emerging Technologies on Business wherein he stressed the importance of adaptability to change, innovate and optimize for organizations to thrive.

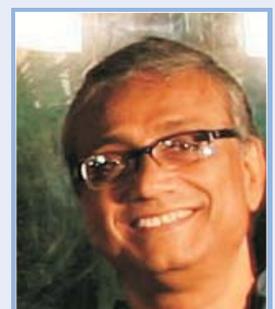
He provided interesting insights on how innovations through analytics can benefit various industries like retail, banking, etc. This was followed by the keynote address by Mr. Prashant Panday. In his very candid and motivational speech, he spoke about a wide array of topics including the growth of India over the last few years, political reform, media and social issues, the role of UIDAI, PDS, Internet and the mobile revolution going forward and the importance of going rural along with going global. He also highlighted the need for leaders to balance EQ with IQ. Next Mr. Sarath Babu captivated the audience with a truly touching story on his journey to success. It was extremely inspiring to hear how he followed his dream towards a hunger-free India by starting FoodKing from scratch and eventually growing it into a company with a Rs. 8 crore turnover.

The talks were followed by a thought-provoking panel discussion on "Industrialization at cost of human values" where the panelists were Dipankar Bhattacharya (General Secretary Communist Party of India Marxist- Leninist Liberation), Armstrong Pame (IAS officer - Manipur cadre and social activist), Pradeep Lenka (CEO at Aditya Birla Group) and Anurag Danda (Head - Climate Adaptation, WWF India), and Prof. Anup K Sinha of IIMC.

On Day 2, in his keynote speech Shekhar Gupta shared his thoughts on the current Indian economy, government and bureaucrats and growth from the point of view of a journalist. He expressed his opinions on social and institutional media and the future of media in India and reiterated the India growth story where opportunity for betterment for every deserving citizen has multiplied over past 2-3 decades. The audience was overwhelmed and awed by Shekhar Gupta's vast knowledge of India at its grass root level. Next, Ashish Chaturvedi (PGPEX V IIMC Alumnus, Founder & CEO - uFony) spoke about his own entrepreneurship venture and provided useful tips to the students on embarking on the entrepreneurship journey. Finally Lattice 2013 came to an end with an interesting and informative business quiz followed by the official PGPEX alumni meet in the evening. Overall the symposium was a great success.

Appointment of Coordinator, CDEP

Prof. Anup K. Sinha has been appointed as Coordinator of the Centre for Development and Environment Policy, (CDEP). The other members of the committee are Prof. Annapurna Shaw, Prof. Subrata Mitra, Prof. Runa Sarkar and Prof. R. Rajesh Babu. This committee would function with effect from July 23, 2013 and continue till the last day before summer vacation 2015. Director thanked Prof. Jayanta Bandyopadhyay, the outgoing Coordinator of the CDEP for his valuable contributions for the development of the centre.



CULTURAL EVENTS

Mokshagati - a unique dance drama organized by MCHV

The Management Centre for Human Values (MCHV) organized **Mokshagati Dance Drama** through Touch World, a unique social transformation initiative pioneered by Smt. Alokanda Roy, on August 2, 2013.

MCHV which aims to institutionalize training and research in Human Values and Ethics is a novel experiment

in Management education, quite effectively showcased the talent of more than hundred inmates of the West Bengal Correctional homes.

Adapted from the life of Emperor Ashoka the story of Mokshagati was narrated by Mother India who has witnessed the advance of the emperor Ashoka. She is also the mother to Kalinga, a rural boy who represents the state Kalinga. The devastation of Kalinga remains as a turning point in emperor Ashoka's life. The guilt ridden mind of Ashoka, after the massacre of Kalinga, repents. It is only mother



who understands the repentance and pain resurrects the demolished Kalinga to life besides praying for forgiveness for the one who has wronged. It is through forgiveness, one is liberated to rise above one's ego. This was a unique presentation of film and stage, narrating the story in a musical form, where the screen was represented by the main stream artists, stage performers were inmates of the west Bengal correctional homes.

The Dance Drama performed in IIM Calcutta was a huge success and the standing ovation displayed how much the audience felt the connection. It was a graceful drama with an even graceful purpose. The professionalism was evident from the first act itself. From Props to Lighting, everything was Divine. Only one word can sum it up, "Perfection." Everyone was moved by the performance and the effort which this "First of its kind initiative in the world", had put forth. But the appeal from Mr. Ranbir Kumar, Inspector General of Correctional Services of West Bengal was even more moving. He said "Confidence is important in Life. This platform provides them with self-dignity and confidence. They have to start their life from scratch and for that social acceptance is required. Hence, make them feel useful to the society and embrace them."

The inspiration and moving force behind this venture is Smt. Alokanda Roy, a leading cultural icon of Bengal who has been dedicating her energy and creativity to unusual social projects. Apart from the highly professional production of dance drama, what was even more impressive was the fact that everyone from wardens and their families, prison authorities and inmates came together in not just performing the drama but also in designing and constructing, costumes and props for these performances. Hence, Mokshagati wasn't just a drama but instead a manifestation of a bond of a different nature – not of 'the jailor and the jailed', but of talent coming together on equal terms.

Smt. Alokanda Roy said in her speech that she was touched and this was one of her team's best performances and she highly admired the wonderful audience, ambience and the technical support provided by IIMC.

Splendid choreography performance on Independence Day



One of the main highlights of this year's Independence Day celebration in IIM Calcutta was a cultural performance from the families of PGPEX students. The event included a performance by Dr. Smriti Naswa Singh, wife of Karandeep Singh, a 7th batch PGPEX student, who depicted Bharat Mata as a beautiful **dulhan**. She was accompanied by the kids of PGPEX family Aadya, Shourya, Myra, Tanishka, and Adi. As

always, the PGPEX family members, through their avid interest and participation, filled the colours of joy and fun in the rigorous academic chores of the students in IIM.

This was followed by the presentation by the choreography club of IIM Calcutta with their dance production "Inquilab". It was a 30 minute power packed performance which started off with a Classical dance sequence and ended with a formation dance where the dancers beautifully imitated the Chakra and the Indian Flag. The audience also gathered at the auditorium in huge numbers to celebrate the occasion.



SPIC MACAY evening



Dr. Rajeeb Chakraborty, an internationally acclaimed Sarod player from India performed a solo session at IIM Calcutta on July 15. He was accompanied by Soumen Sarkar in tabla. It was a SPIC MACAY initiative.

MISCELLANY

IIMC's contribution to cloudburst-hit Uttarakhand

A series of cloudbursts struck Uttarakhand in June this year triggering landslides and flash floods that left numerous persons homeless, many dead and others injured in parts of the hill state. In this connection our Institute received an appeal of the Prime Minister to donate generously to the Prime Minister's National Relief Fund (PMNRF) to help the affected people of the state of Uttarakhand. The Faculty and Staff members of IIM Calcutta have contributed a sum of Rs. 1,44,169/= (Rupees One Lakh Forty Four Thousand One Hundred Sixty Nine only) for donation to the Prime Minister's National Relief Fund towards this noble cause.



Dr. B C Roy Day celebrated

On the occasion of the birth anniversary of Dr. Bidhan Chandra Roy, the Founder Chairman of the Board of Governors of IIM Calcutta, a meeting in memory of Dr. Roy was held on July 1, 2013 at 4:00 PM at L-3 in presence of Director and staff members of the Institute.

New E-Mail service

From August 2013, IIM Calcutta switched over to a new e-mail communication service. The Institute has successfully migrated the old mail system (qmail) to new mail system (gmail) with much more advanced features.

Celebration of Hindi Fortnight

During September 16 to September 27, the Official Language Department had organized Hindi Fortnight for 2013. The fortnight was inaugurated by Director on September 16 and concluded by GM (OD & Admin) on September 27. The various events held were General Knowledge Quiz, Good Hand Writing in Hindi, Speak 3 minutes in Hindi, Word Antaakshari in Hindi and Typing in Hindi on Computers. The staff and students of the Institute participated in the events.



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